Overview

The website will need to be built so each module is reusesable. The module will need to follow the module naming convention outlined in this doc.

Environment
Hosting: WPEngine
SFTP Address: TBA.sftp.wpengine.com
Port Number: TBA

Search
Site wide and area specific search
Crawl HTML and PDF
crawl hidden content in accordion

SEO
Choose URLs and social sharing needs to include image (YEOST?)
Allows bots to crawls hidden text (closed accordion)

Body
Support html embeds
Tooltips

Break points
Desktop TBA
Tablet TBA
Mobile TBA

Typography

Typeface: **Inter**

Inter is a variable font family carefully crafted & designed for computer screens.
Inter features a tall x-height to aid in readability of mixed-case and lower-case text. Several OpenType features are provided as well, like contextual alternates that adjusts punctuation depending on the shape of surrounding glyphs, slashed zero for when you need to disambiguate "0" from "o", tabular numbers, etc.

Download family: https://fonts.google.com/specimen/Inter

Inter V Bold 44 (Character -0.5)

H1: Inter V Bold 34 (Character -0.5)

H2: Inter V Bold 22 (Character -0.5)

H3: Inter V Semi Bold 17 (Character -0.5)

P1: Inter V Regular and **Bold** 15 (Character 0)

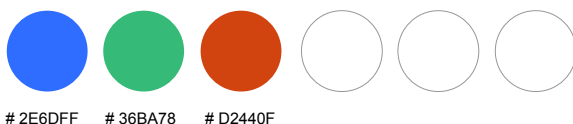P2: Inter V Regular and **Bold** 13 (Character 0)

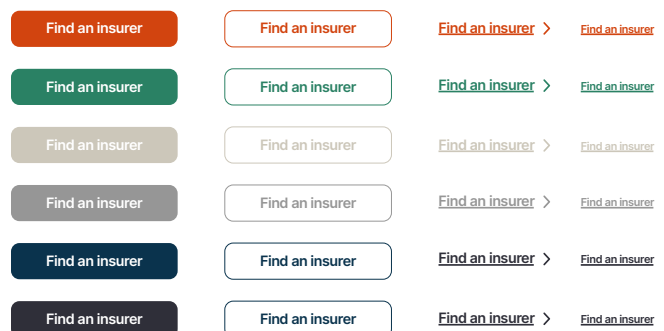**P2: Inter V Bold 14 (Character 0)**

Colour palette

Primary colours

# 2A8164	# 0A334D	# 2F2F39

Secondary colours

2E6DFF   # 36BA78   # D2440F

Tertiary colours

969696   # CCC7BA   # F5F4F1

Button links and styles

| Find an insurer | Find an insurer | Find an insurer › | Find an insurer |
Find an insurer	Find an insurer	Find an insurer ›	Find an insurer
Find an insurer	Find an insurer	Find an insurer ›	Find an insurer
Find an insurer	Find an insurer	Find an insurer ›	Find an insurer
Find an insurer	Find an insurer	Find an insurer ›	Find an insurer
Find an insurer	Find an insurer	Find an insurer ›	Find an insurer

Search

We need a powerful yet lightweight search engine that allows for filtering and can be customised for broad site search and section specific queries. E.g. the homepage and nave search features should search site-wide, however the FAQs search field should be limited to FAQ content.
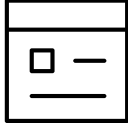
Site keywords, tags and phrases
Needs to search all live webpages (unless specified)

Filters
Date, Type and Topic.

Date
User can select and search a date range

Type and Topic
Both of these filters are set by the content author using tagging functionality

Files
Search will need scan within PDF files held in the database

Search needs to be predictive

Making a claim   🔍

Suggestions: making a declaration
                making an insurance claim
                making determinations
                making general inquiries

Sitemap

WIP

0.0 Homepage

1.0 About us

5.1 Members & Member brands
5.2 Industry data & stats
5.3 Members only briefs

2.0 Consumers

2.1 Complaints & concerns
2.2 Help in disasters
2.5 Understanding insurance
2.3 Insurance fraud
2.4 Impact of COVID

3.0 Issues in focus

3.1 Economy: Affordability
3.2 Economy: BI test cases
3.3 Economy: Built environment
3.4 Economy: Underinsurance

3.5 Climate change: Climate action
3.7 Climate change: Hazard exposure
3.8 Climate change: Mitigation

3.9 Community: Vuln. & hardship
3.10 Community: Indigenous

3.11 Transparency: Royal commission

4.0 Code of Practice

4.1 New CoP
4.2 Past codes
4.3 FAQs
4.4 Code subscribers

5.0 Industry & members

5.1 Members & brands
5.2 Industry data & stats
5.3 Members only briefs

6.0 News hub

6.2 Current catastrophes
6.3 Events
5.3 Members only briefs

S.0 Advanced Search

S.0 Search landing
S.1.1 Search results page
S1.2 Search no results page

0.0 Homepage

Modules: 0.0 Homepage

Homepage carousel & nav

M.10.1 Hero carousel
Notes: 3x slides w/3 sec delay. See page
10 for functionality

X.1.0 Main nav (home version)
Notes: see page 8 for functionality

Search

M.11.1 Search bar & filters (filter off)
Notes: see page 3 & 16 for functionality

Highlighted content

M.8.1 Card (Text)
Notes: see page 16 for functionality

Highlighted content #2

M.14.1 Secondary CTAs (promos)

Animated data story

M.17.1 Data story (animated)
Notes: see page 9 for functionality

Main promo spot

M.16.1 Promo (full width)

Latest media

M.8.2 Card (Image+Text)
Notes: see page 19 for functionality

Key resources (PDFs)

M.15.1 Resources

Footer

X.3.0 Footer

Modules: X.1.0 Main nav (Inc. rollover/onclick)
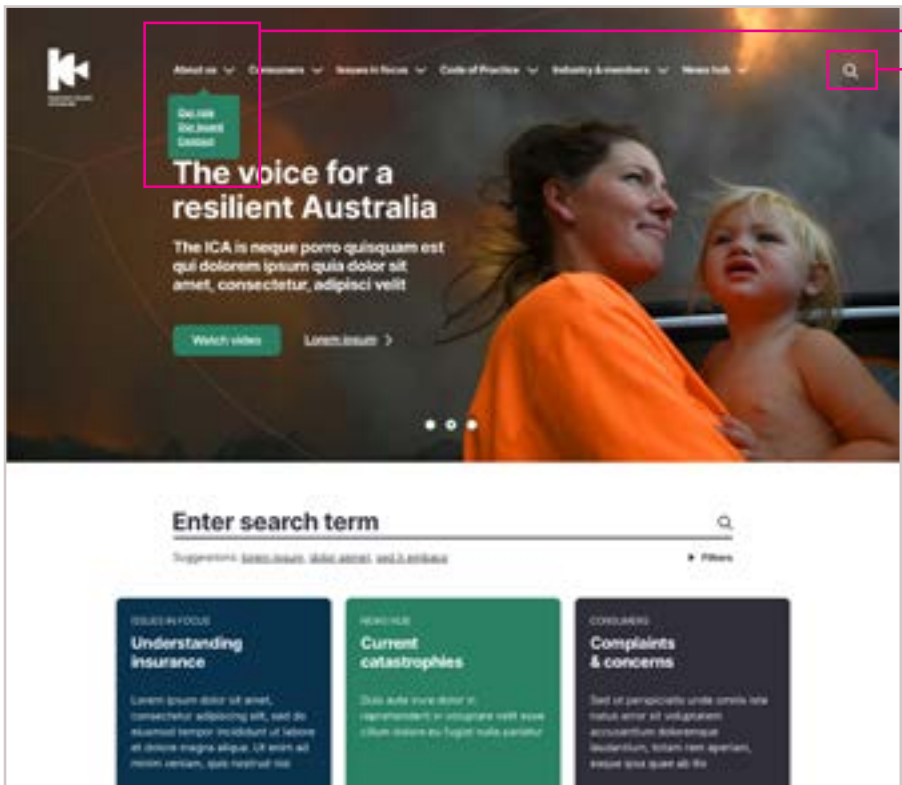
Menu item without child-categories

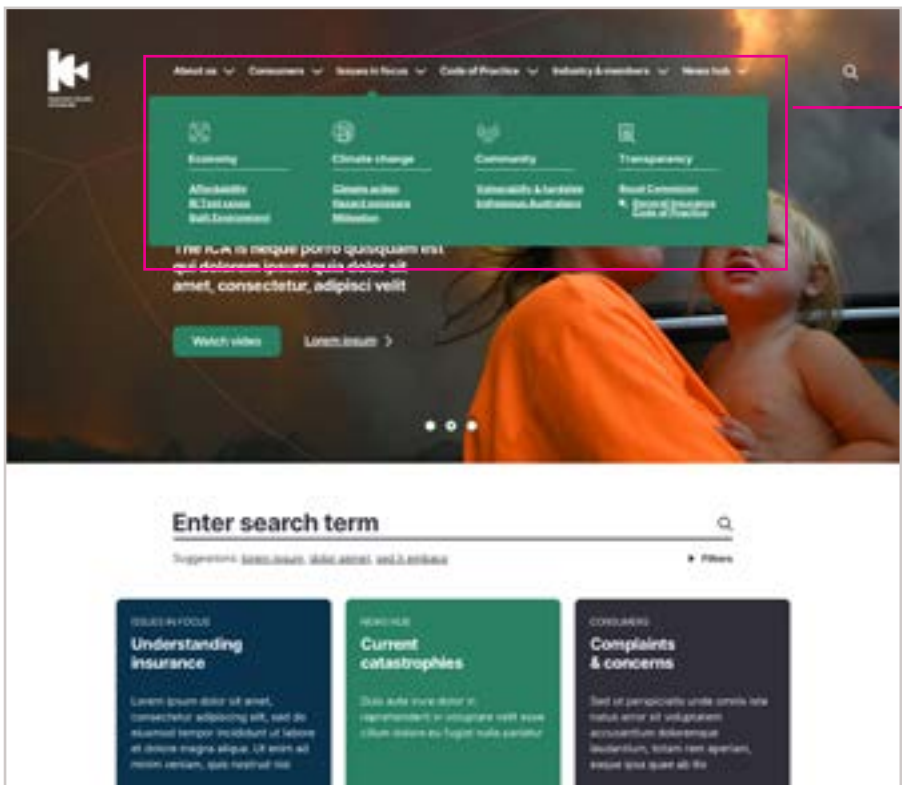X.1.0 Main nav (Inc. rollover/onclick)

Notes: All menu items without child categories work in this way

On roll-over the menu item has a keyline and the chevron pointing down points up (not shown)

Search icon

Notes: On click launches full page search overlay
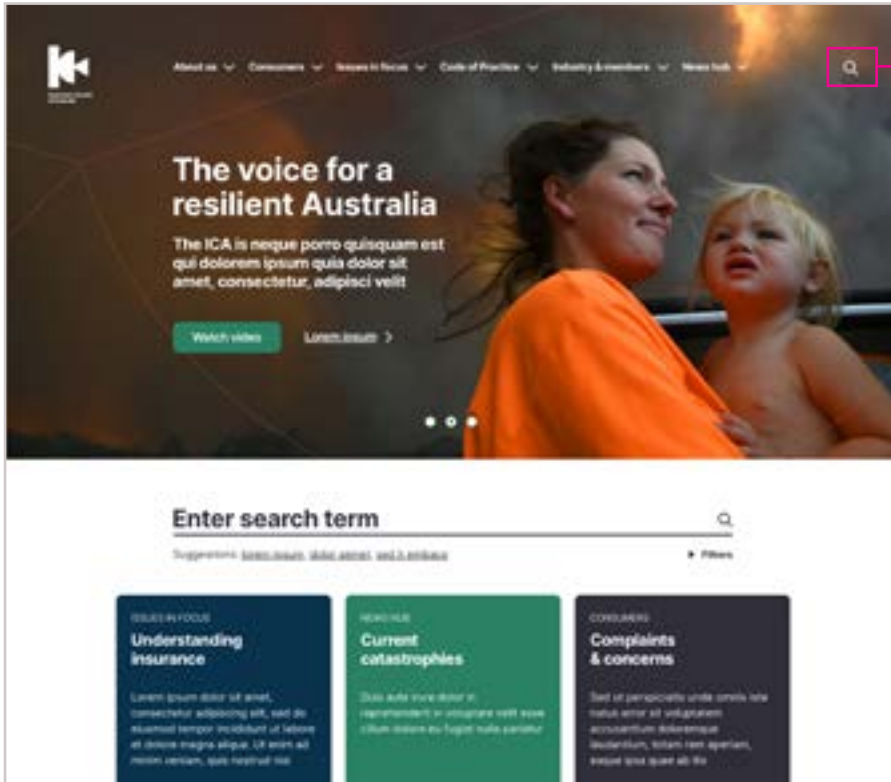
See page 8 for details

Menu item with child-categories

X.1.0 Main nav (Inc. rollover/onclick)

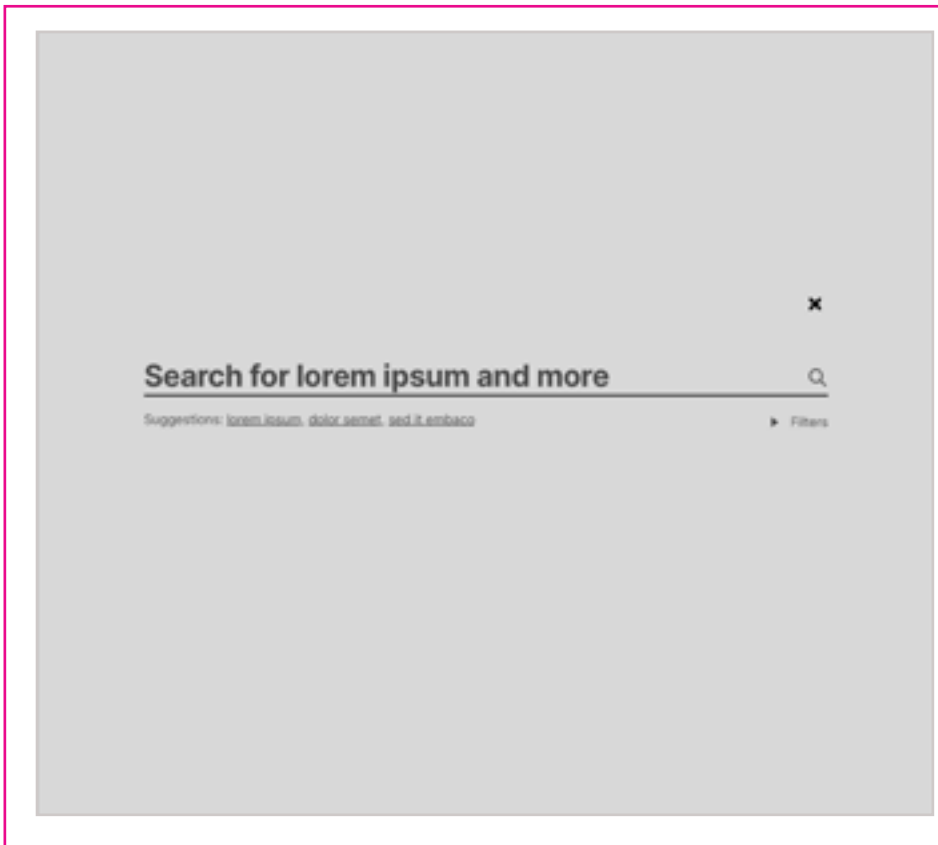Notes: Currently only menu item 'Issues in focus' has child categories

On roll-over the menu item has a keyline and the chevron pointing down points up (not shown)
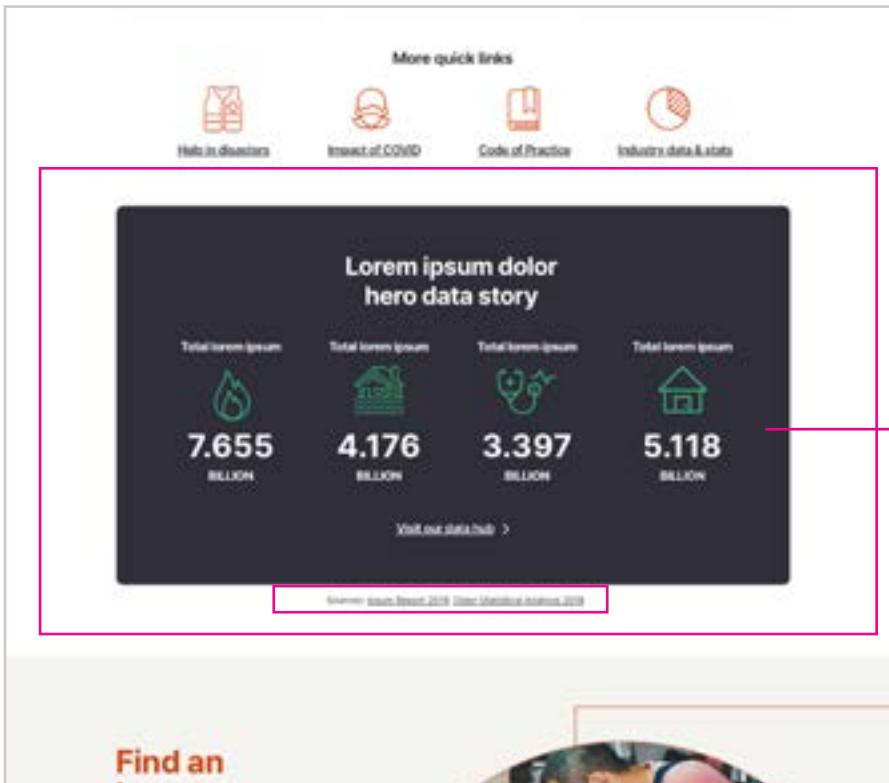
Modules: X.2.0 Search (Overlay)

Search for lorem ipsum and more

Suggestions: lorem ipsum, dolor semet, sed it embaco   ▶ Filters

Modules: M.17.1 Data story (animated)
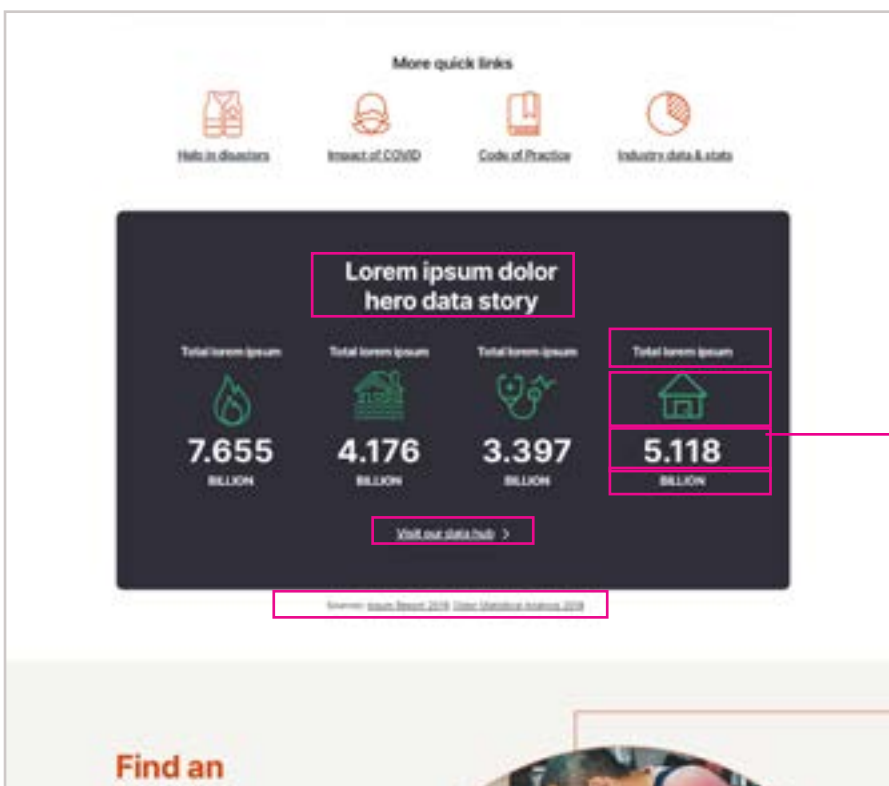

Animation feel

Icons fade on sequentially moving up no more than 10px

Numbers count up rapidly

Motion refs:

Number counting
https://www.dropbox.com/s/2181r0dttllp-m4a/number%20counting%20ABA%20homepage.mov?dl=0

Motion
https://bldacdmy.com

Editable fields

The data stories must be updateable (title, icon, number and figure) by a content author in the CMS.

Here we are showing 4 data stories but it should also scale to 3.

The module title, CTA link and sources also need to be updateable.

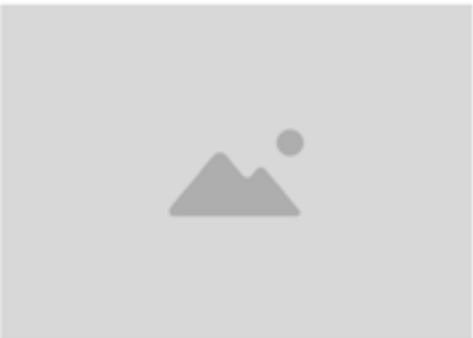# Modules

Modules
Quick reference

Body	Document page #
M.1.1 H1 Heading/Media/Bodycopy/	X
M.1.2 H2 Subhead/Bodycopy/	X
M.2.1 Media (Video embed)	X
M.2.2 Media (Video overlay)	X
M.3.0 Image Gallery	X
M.4.1 Content Filter	X
M.4.1.1 Content Filter (Pre-populated)	X
M.5.1 Form (Triage)	X
M.5.2 Form (Standard)	X
M.6.1 Slider sml	X
M.6.2 Slider lrg	X
M.7.0 Logo Wall	X
M.8.1 Card (Text)	X
M.8.2 Card (Image+Text)	X
M.8.3 Card lrg (landing page)	X
M.9.0 Accordion navigation tabs	X
M.9.1 Accordion (Image/Copy) sml	X
M.9.2 Accordion (Image/Copy) lrg	X
M.9.3 Accordion (Copy only)	X
M.10.1 Hero carousel (home)	X
M.10.1.2 Hero carousel (campaign)	X
M.14.1 Secondary CTAs (promos)	X
M.15.1 Resources	X
M.16.1 Promo (full width)	X
M.17.1 Data story (animated)	X

Site wide functions	Site wide functions
X.1.0 Main nav (Inc. rollover/onclick)	X
X.2.0 Search (In-nav)	X
X.3.0 Footer	X
X.4.0 Useful links/Info (Sidebar)	X
X.5.0 Alert banner (Top of page)	X
X.5.1 Alert banner (In-page)	X
X.6.0 Social sharing	X
X.7.0 Tool tip	X
X.8.0 Embed (in-page)	X
X.9.0 Login	X
X.10.1 Filter tag: by type	X
X.10.2 Filter tag: by topic	X
X.11.0 Card results & sort	X
X.12.1 Search bar & filters (in-page)	X
X.12.2 Search tips/top picks (in-page)	X
X.12.3 Search results (in-page)	X
X.12.4 Search pagination (in-page)	X

Modules: M.1.1 H1 Heading/Media/Bodycopy/ and M.1.2 H2 Subhead/Bodycopy/

Lorem

Heading H1 lorem title set amet

Lorem ipsum dolor sit amet. At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis tempor incididunt ut labore et dolore magna aliqua.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua Ut enim ad minim veniam, quis nost exercitation

... etur adipiscing elit, sed do ... et dolore magna aliqua. ...strud exercitation ullamco ...do consequat.

- Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Subheading H2

Sed ut perspiciatis unde omnis iste natus error sit voluptatem

Example page shown
P.1.1 Our role

Modules

M.1.1 H1 Heading/Media/Bodycopy/

Notes: This module has a H1 heading, media and body copy. There is an alternative below without an image

---

Lorem ipusm consumers

The ICA is neque porro quisquam est qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Current alerts lorem ipsum

Modules

M.1.1 H1 Heading/Media/Bodycopy/

Notes: This module shows an alternative M.1.1 without media

...do consequat.

- Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Subheading H2

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Modules

M.1.2 H2 Subhead/Bodycopy/

Notes: This module shows an H2 subheading with body copy

12

Modules: M.2.1 Media (Video embed)

Example page shown
P.0.X1 Media release (recommended)

Modules

M.10.1 Hero carousel

Notes: Youtube hosted video embedded in page. On click plays in-situ

Modules: M.2.2 Media (Video overlay)
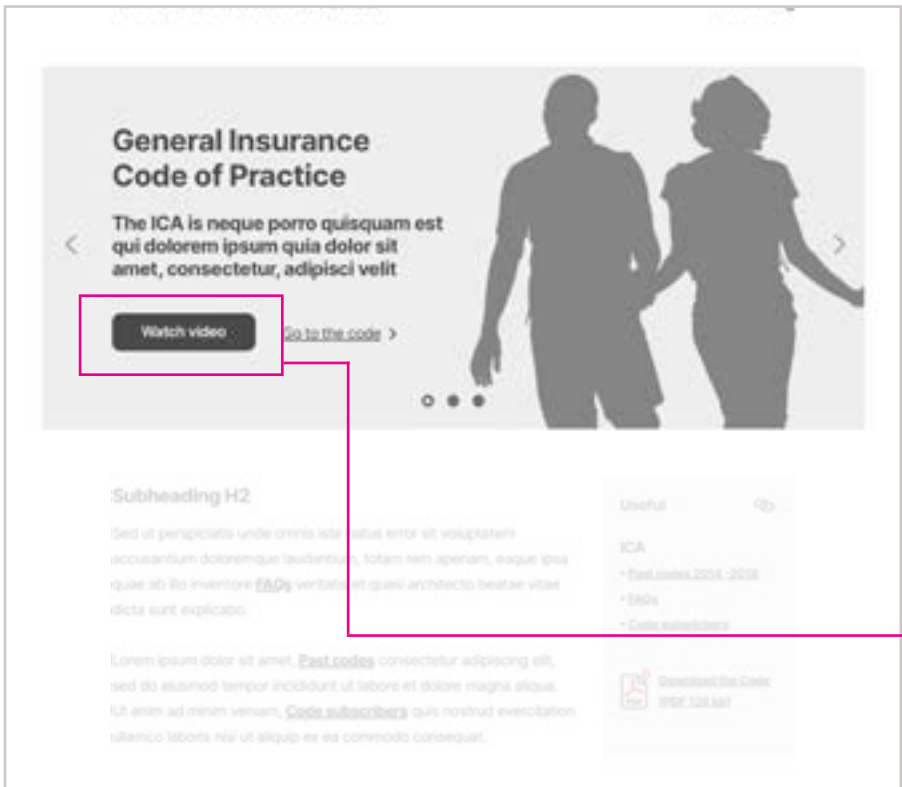
Example page shown
4.1 New CoP (video overlay - youtube)

Modules

M.10.1 Hero carousel

Notes: On click launches video overlay
shown below
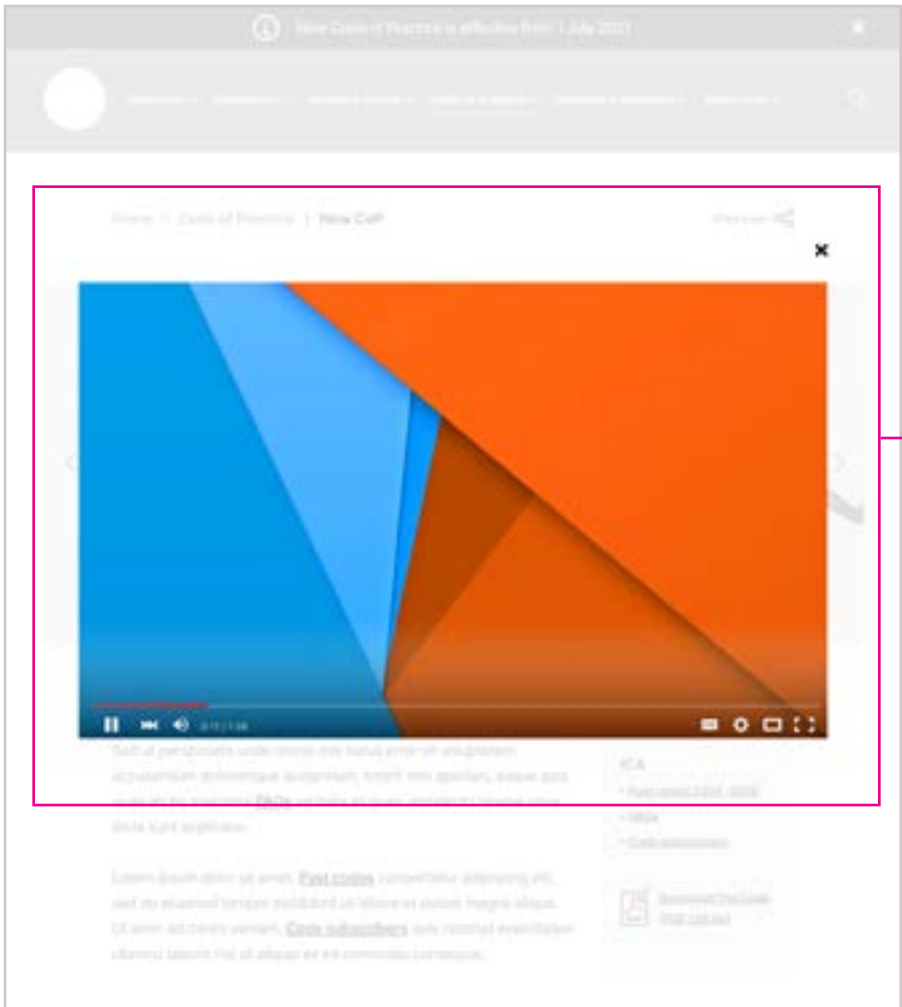
Modules

M.2.2 Media (Video overlay)

Notes: This module shows an alternative
M.1.1 without media

Modules: M.3.0 Image Gallery

community safety by removing and transporting potentially hazardous debris in a coordinated and secure way.

Importantly, a government-funded clean-up allows savings by insurers to be passed on to policyholders to maximise the funds available to them for rebuilding, as well as considering all affected property owners equally.

Key documentation
sed do eiusmod tempor incididunt
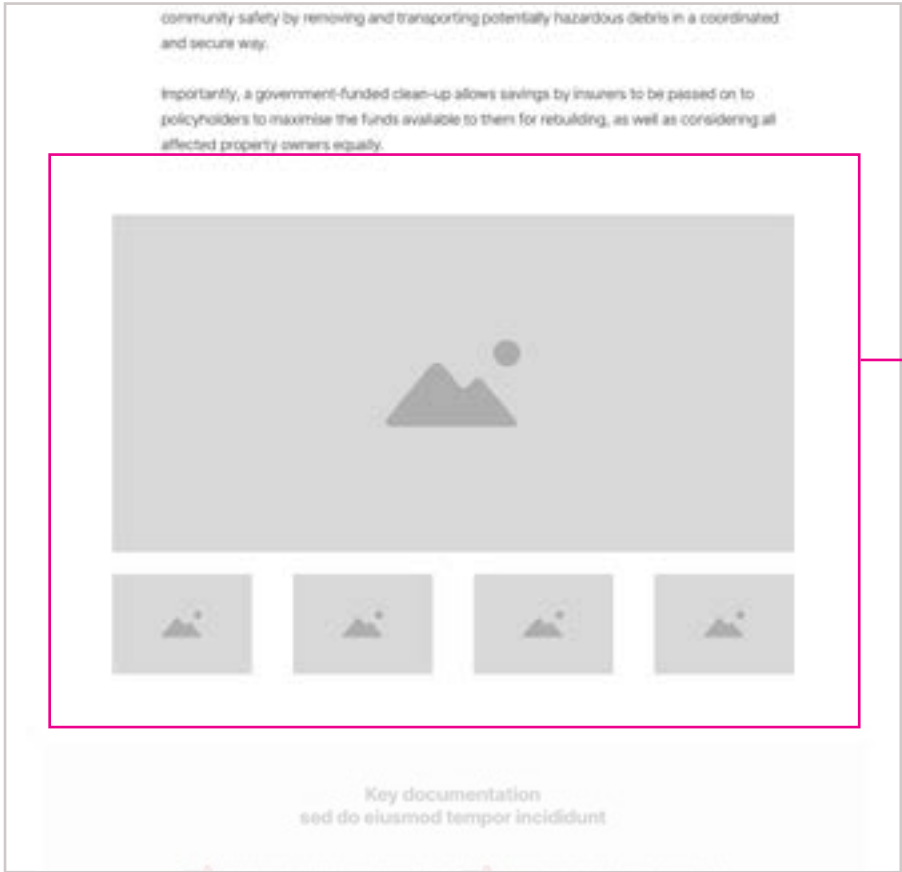
Example page shown
P.0.X1 Media release (recommended)

Modules

M.3.0 Image Gallery

Notes: Gallery plugin TBC

Modules: M.4.1 Content Filter
Used on multiple pages across the site to search for specific content related to page or full archives

Search media releases

Suggestions: lorem ipsum, dolor semet, sed it embaco ▶ Filters

Media releases (1240) ⊗

Showing 12 of 1240 results — Sort by (date added) ∨

● Media release 14/03/2020	● Media release Value	● Media release Value
Title Placeholder	**Title Placeholder**	**Title Placeholder**
Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.
Webpage	Webpage	Webpage
● Media release 14/03/2020	● Submission Value	● Submission Value
Title Placeholder	**Title Placeholder**	**Title Placeholder**
Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.
PDF (67 kb)	PDF (158 kb)	PDF (56 kb)
● Submission 14/03/2020	● Factsheet Value	● Factsheet Value
Title Placeholder	**Title Placeholder**	**Title Placeholder**
Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.
Caption	Caption	Caption
● Media release 14/03/2020	● Factsheet Value	● Factsheet Value
Title Placeholder	**Title Placeholder**	**Title Placeholder**
Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.	Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.
Caption	Caption	Caption

Show more results

Selected topics

Clear all ⊗ Code of Practice (8) ⊗ Insurance explainers (8) ⊗ Disaster & catastrophies (8) ⊗
Cyclone & storm (8) ⊗ Flood (8) ⊗ Fire (8) ⊗ COVID (8) ⊗ Affordability & hardship (8) ⊗
Climate change (26) ⊗ Industry (26) ⊗ Code of practice review 2017 ⊗ Fraud (26) ⊗

Example page shown
2.2 Help in disasters (sort filters)

Search bar
M.11.1 Search bar & filters (in-page)
Notes: Uses predictive search. Filters (triangle) can be set to on or off by author. "Suggestions" manually chosen/written by author

Tags
X.10.1 Filter tag: by type
Notes: Tag for content filtered by "type". See page 3 of this doc for further details.

Cards and sorting
X.11.0 Card results & sort
Notes: See page X of this doc for further details.

More results button
Notes: On click shows another 3 rows of cards. Pushes content underneath down. Appears for user until the have revealed all cards

Tags
X.10.1 Filter tag: by topic
Notes: Filters content by "topic". See page 3 of this doc for further details.

Search media releases

Q

Suggestions: lorem ipsum, dolor samet, sed it embaco

► Filters

Enter a search term

✕ | Q

Suggestions: lorem ipsum, dolor samet, sed it embaco

▼ Filters

Filter by type ∨

Filter by topic ∨

Select date range

20XX ∨

2021 ∨

⊙ Clear filters

Apply filters

regulation

Q

Suggestions: lorem ipsum, dolor samet, sed it embaco

▼ Filters

Filter by type ∧

Filter by topic ∨

Select all

☑ Media releases (1240)

Select date range

☑ Articles (41)

20XX ∨

2021 ∨

☑ Submissions (41)

☑ Factsheets (41)

Apply filters

☑ Articles (41)

☑ ICA reports (41)

☑ Projects (41)

Media r...

Submissions (41) ⊗

Factsheets (41) ⊗

☑ Tenders (41)

☐ Images/Video (41)

ICA...

... (41) ⊗

Tenders (41) ⊗

Deselect all

Showing 12

Sort by (date added) ∨

M...

...ase

Value

Media release

Value

INSURANC...

TAGLINE

**Title
Placeh...**

**Title
Placeholder**

Placeholder for body text.
Please enter your text in Overrides.

Placeholder for body text.
Please enter your text in Overrides.

Placeholder for body text.
Please enter your text in Overrides.

Example page shown
2.2 Help in disasters (sort filters)

Search filter (off)

X.12.1 Search bar & filters (in-page)
Notes: Filter triangle faces right. Filters are hidden

Search filter (on)

Search filter (off)
Notes: Filters are dropdowns."Type" and "Topic" have checkboxes (multi select), "Date range" dropdowns are single selects. "Clear filter" resets parameters.
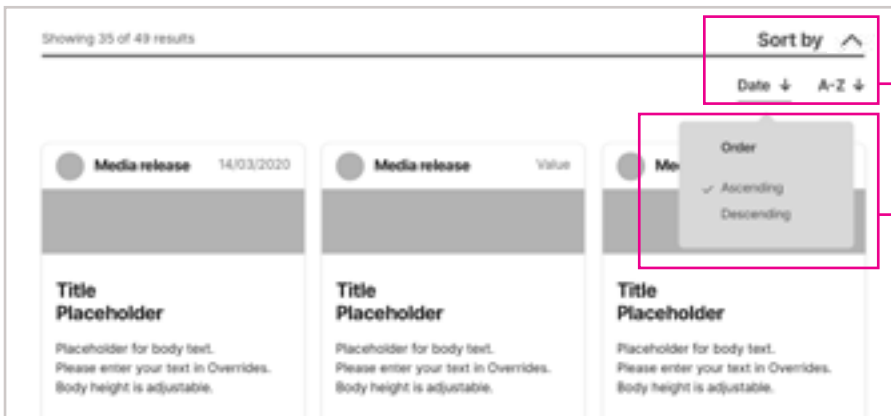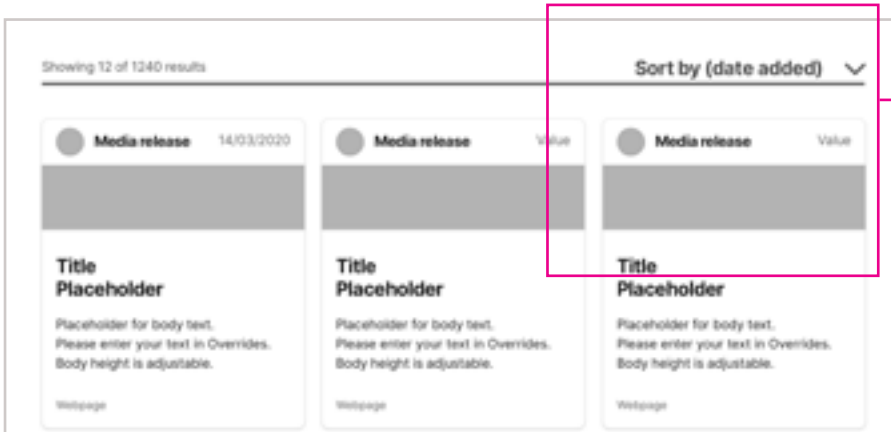
Modules

X.12.1 Search bar & filters (in-page)
Notes: When user selects a "Type" or "Topic" the tags ('X.X.X Filter tag: by type' & 'X.X.X Filter tag: by topic' update dynamically.

Cards. When user selects a "Type" or "Topic" the card results (X.X.X Card results & sort) are dynamically updated.

Modules: M.4.1 Content Filter - sort
Used on multiple pages across the site to search for specific content related to page or full archives

Showing 12 of 1240 results

Sort by (date added)

Media release 14/03/2020
Media release Value
Media release Value

Title Placeholder
Title Placeholder
Title Placeholder

Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.

Webpage

Showing 35 of 49 results

Sort by

Date ↓ A-Z ↓

Order
✓ Ascending
Descending

Media release 14/03/2020
Media release Value
Me...

Title Placeholder
Title Placeholder
Title Placeholder

Placeholder for body text. Please enter your text in Overrides. Body height is adjustable.

Example page shown
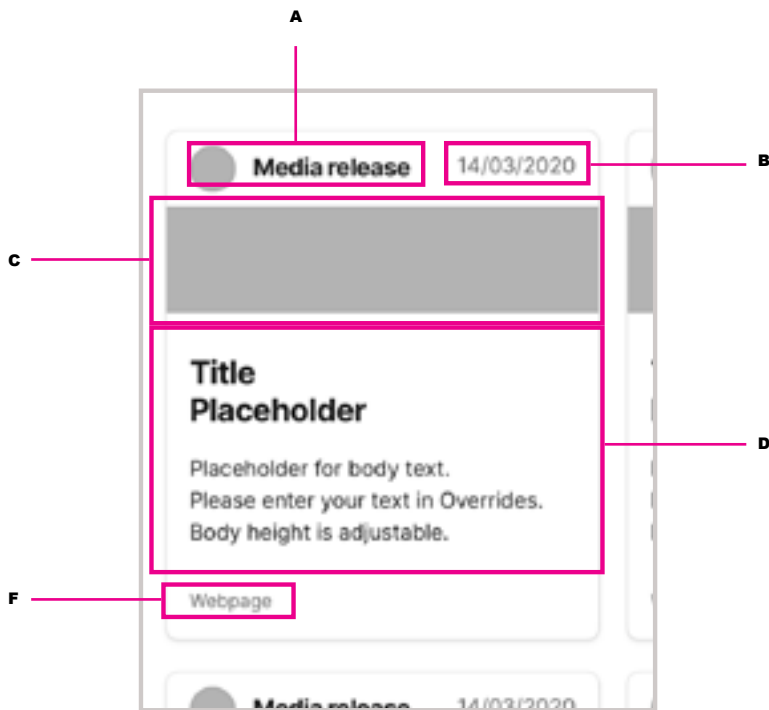2.2 Help in disasters (sort filters)

'Sort by' closed
Sort options hidden by default

'Sort by' open
"Sort by" arrow on press reveals sort options: Date, A-Z. Dynamically makes space for new options by pushing cards down.

Sort options
On press filter by order: Ascending/ Descending

A

B

C

Title
Placeholder

Placeholder for body text.
Please enter your text in Overrides.
Body height is adjustable.

D

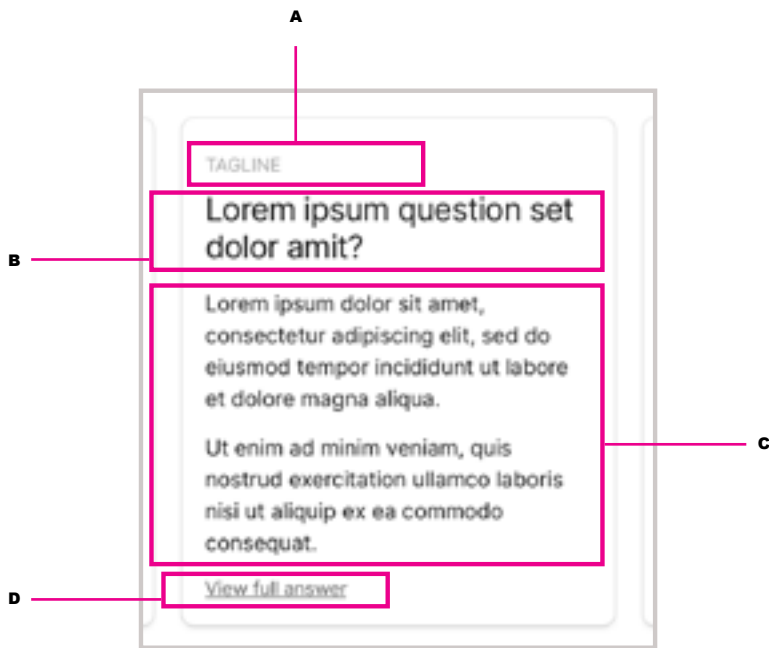**Media release** 14/03/2020

F Webpage

Media release 14/03/2020

Example page shown
2.2 Help in disasters (sort filters)

A 'Type' name and colour code
B Date content added
C Crop of feature image
D Title/Body copy (dynamically taken from page).
   Character limit: Title=NN Body=NN
E File type: HTML, PDF, PPT, etc.

Modules: M.8.1 Card (Text)
Lorem

A

TAGLINE

B

Lorem ipsum question set dolor amit?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

C

D

View full answer

Example page shown
4.3 FAQs

A Category
B Title H2
C Body P1
D Link to content

Modules: M.4.1 Content Filter
Used on multiple pages across the site to search for specific content related to page or full archives
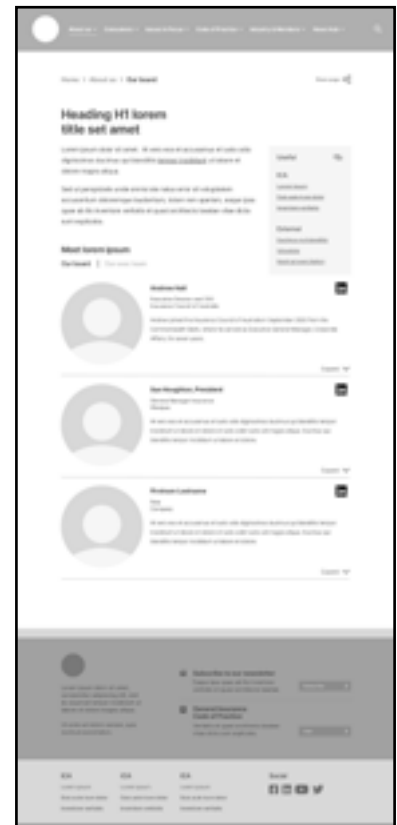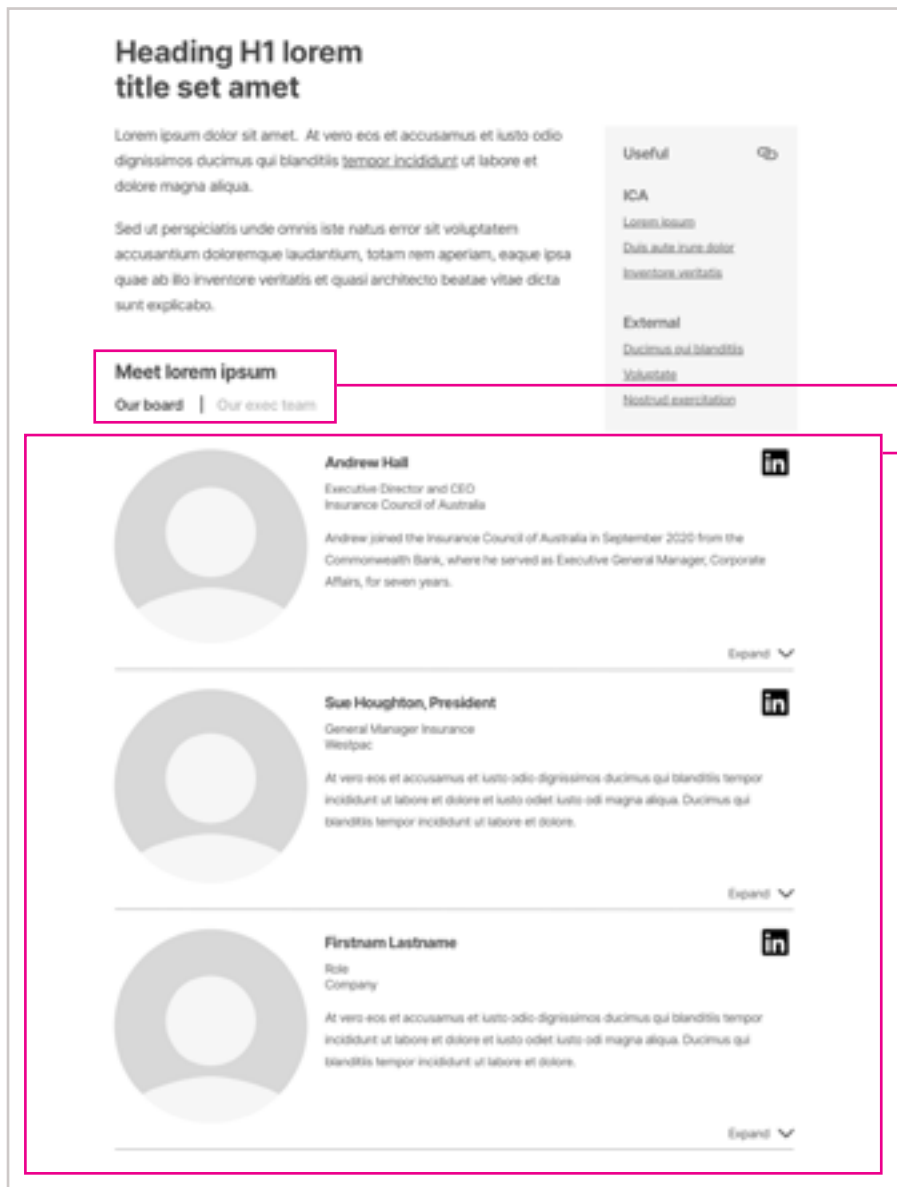
Example page shown
2.2 Help in disasters (sort filters)

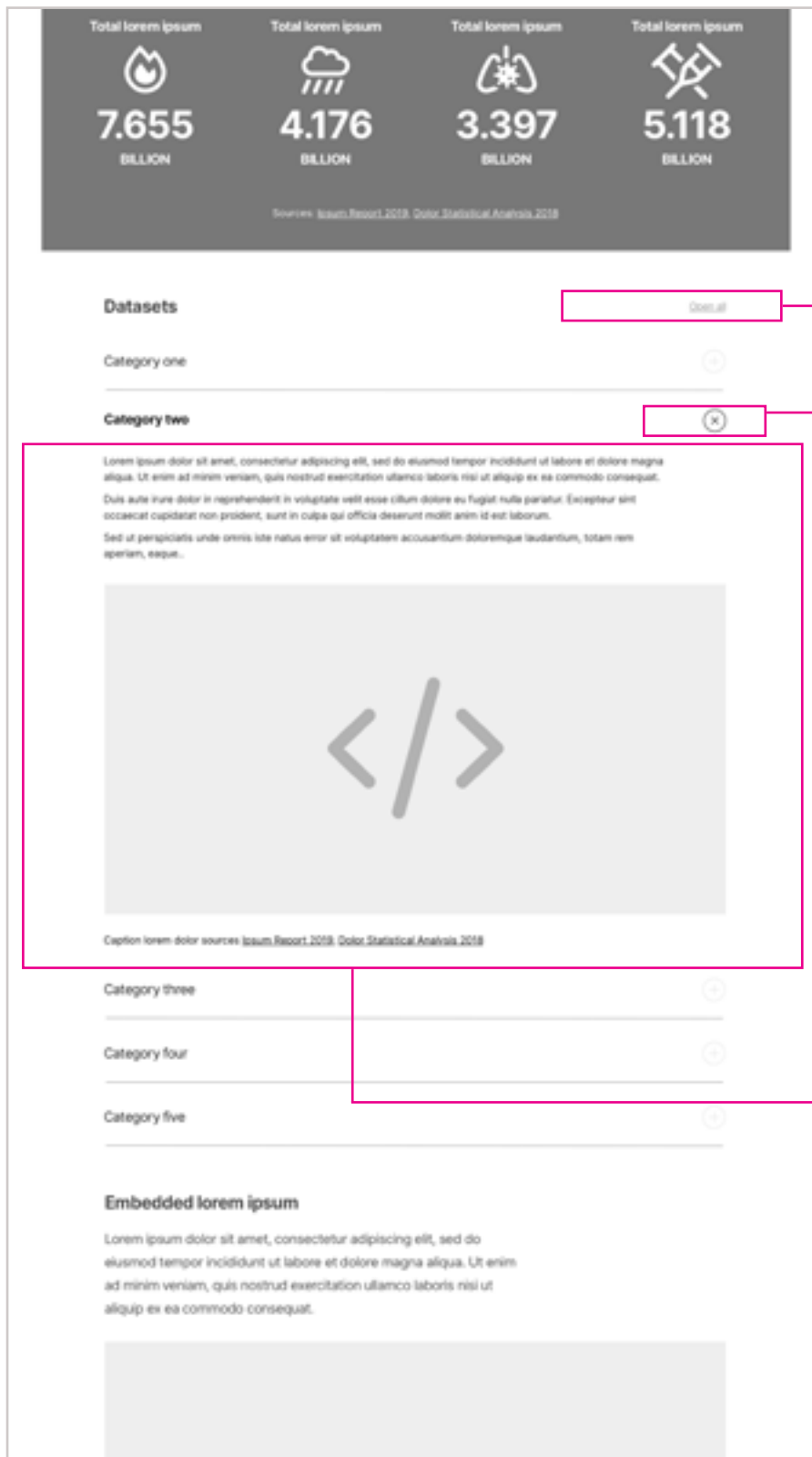**Modules**

Tab between items

Modules

Expands for more paragraphs if any
If none, no expand option shown

Content author will need to add, remove
modules

All hidden content will need to be search-
able

Modules: M.4.1 Content Filter
Used on multiple pages across the site to search for specific content related to page or full archives

Example page shown
2.2 Help in disasters (sort filters)
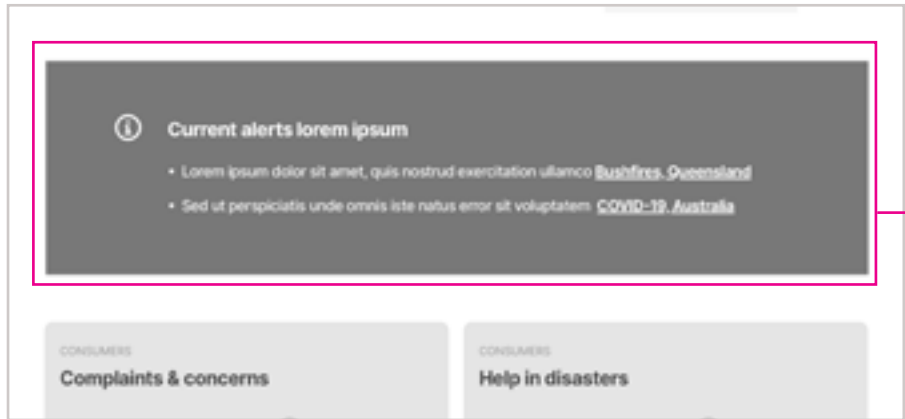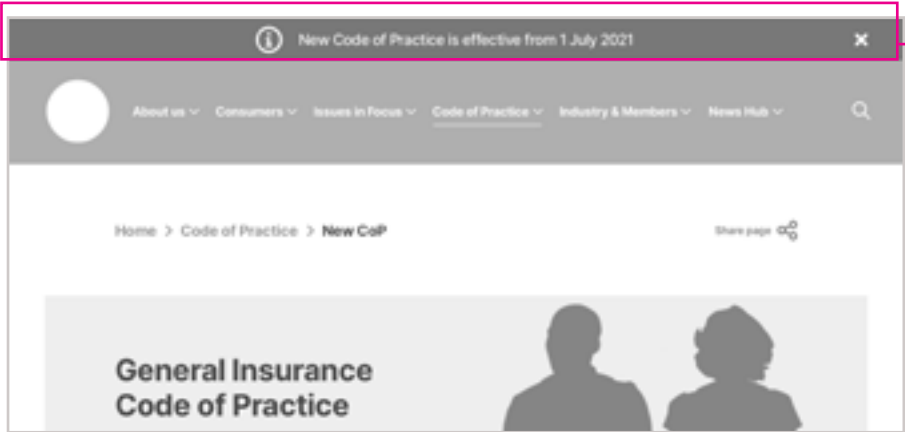
Modules

Opens/collapses all accordion

Modules

Open/Close specific accordion

Modules

Accordion contents will contain images and media embeds

Modules: X.5.0 Alert banner (Top of page) & X.5.1 Alert banner (In-page)
Lorem

ⓘ New Code of Practice is effective from 1 July 2021 ✕

About us ⌄   Consumers ⌄   Issues in Focus ⌄   Code of Practice ⌄   Industry & Members ⌄   News Hub ⌄   🔍

Home > Code of Practice > **New CoP**   Share page ⌗

**General Insurance
Code of Practice**

ⓘ **Current alerts lorem ipsum**

• Lorem ipsum dolor sit amet, quis nostrud exercitation ullamco **Bushfires, Queensland**

• Sed ut perspiciatis unde omnis iste natus error sit voluptatem **COVID-19, Australia**

CONSUMERS   CONSUMERS

Complaints & concerns   **Help in disasters**

Example page shown
2.2 Help in disasters (sort filters)

X.5.0 Alert banner (Top of page)
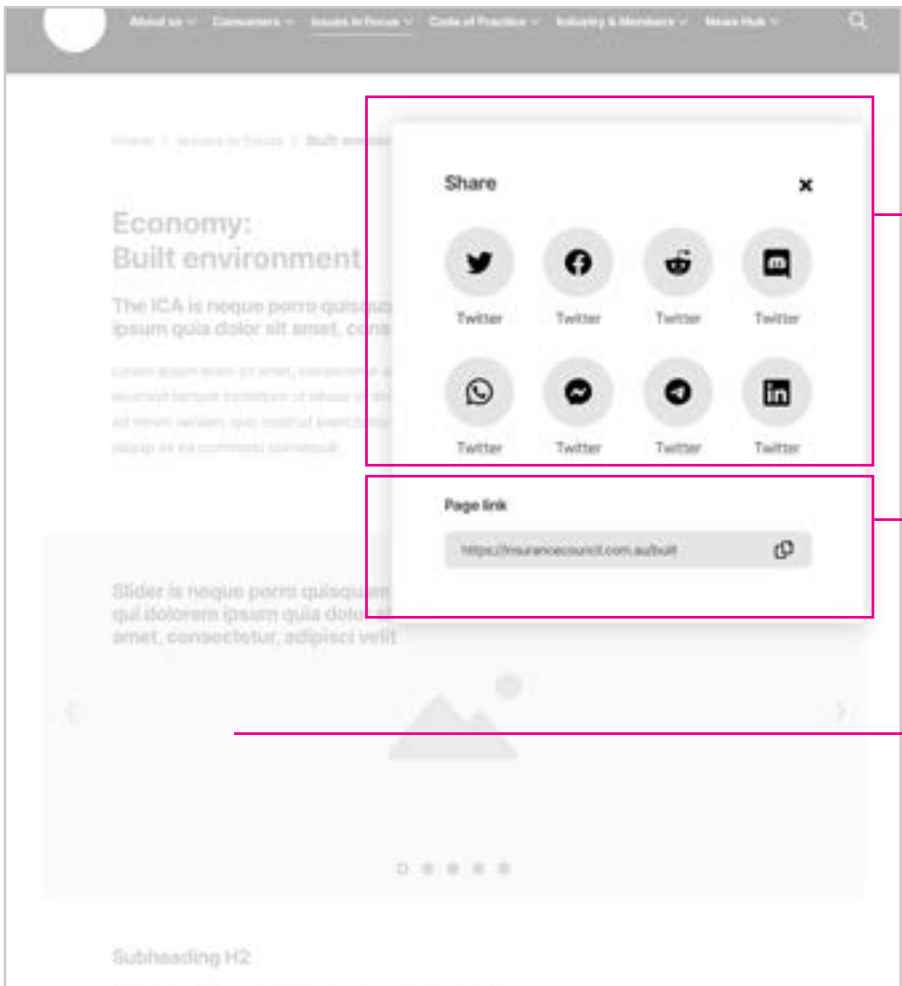Pushes down page content

X.5.1 Alert banner (In-page)
In-page content module

Modules: X.6.0 Social sharing
Lorem

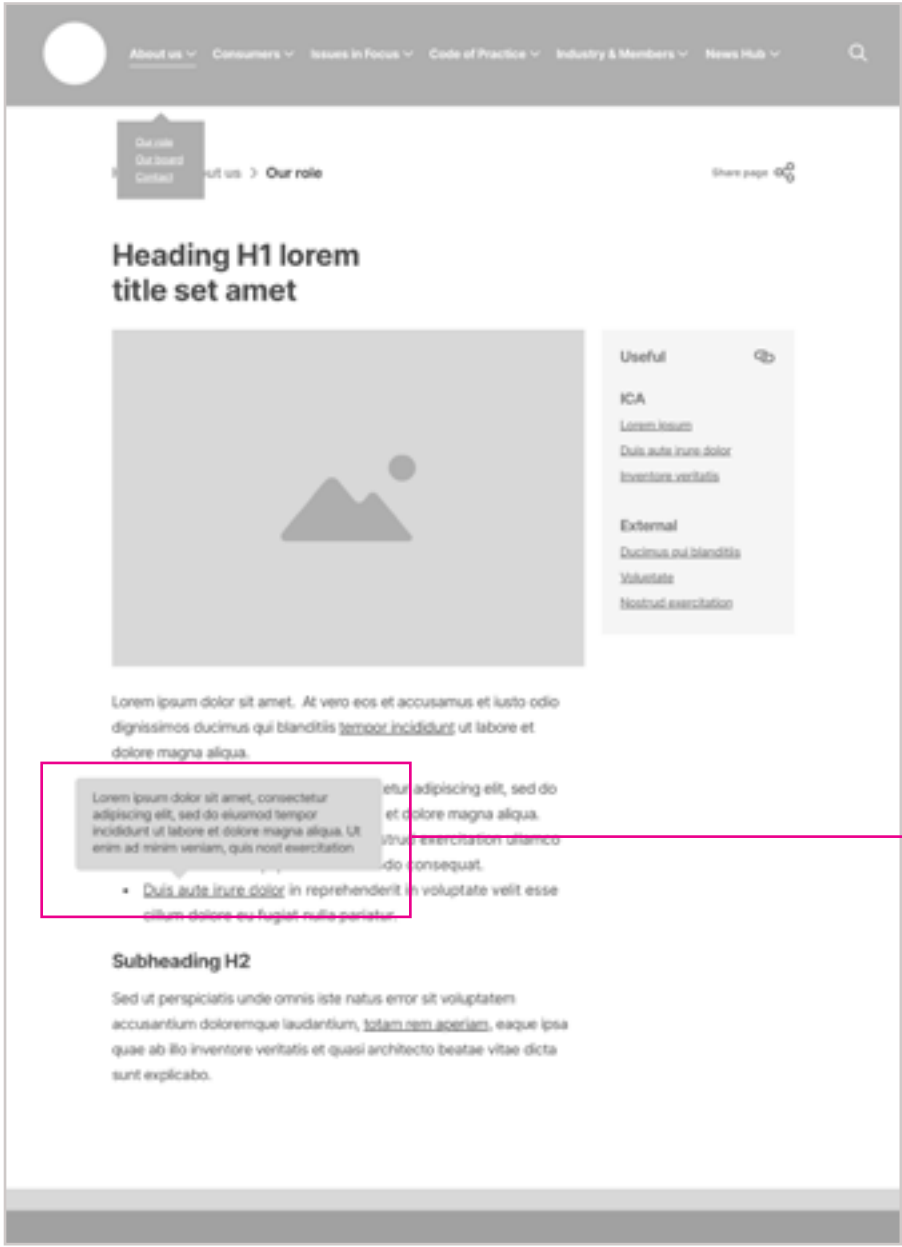**Example page shown**
3.3 Built environment

Share button

User clicks
Platforms TBC

Share link
Content writer needs the ability to customise URL in CMS and ensure links share a key image

Background overlay
15% opacity layer on full browser behind share card

Tool Tip
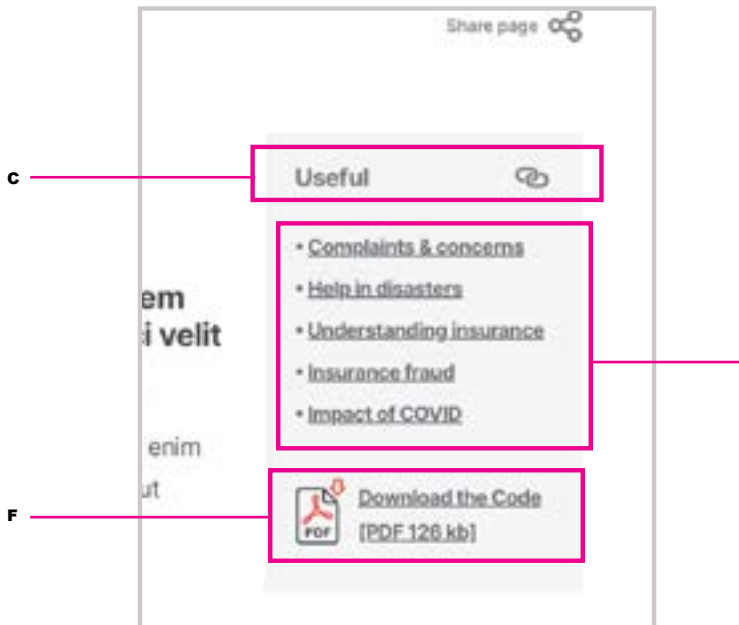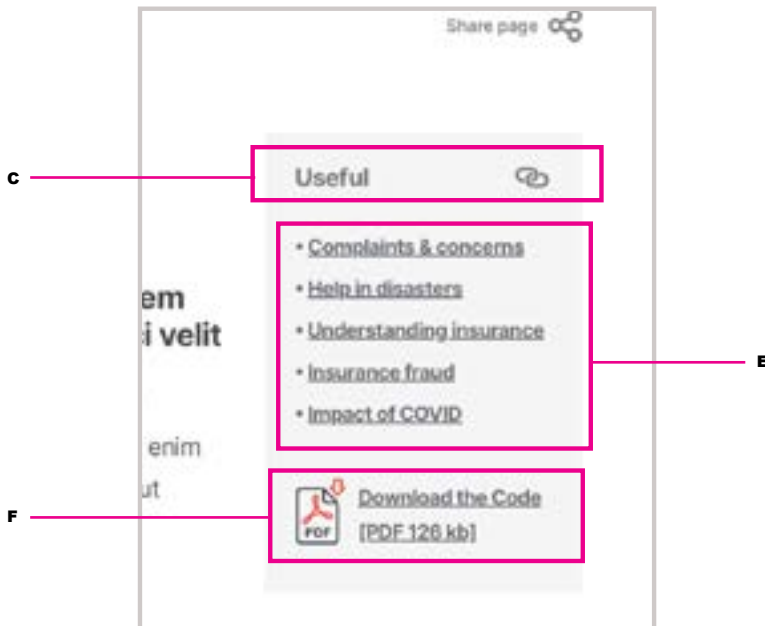Max character count 170

X.4.0 Useful links/Info (Sidebar)
Lorem

C —

Share page ⛗

Useful ⚭

- Complaints & concerns
- Help in disasters
- Understanding insurance
- Insurance fraud
- Impact of COVID

E

F —

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Share page ⛗

Useful ⚭

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F —

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Example page shown
2.0 Help in disasters (sort filters)

A TBA
B TBA
C TBA